

<b>Course title</b>	<b>Leadership, Entrepreneurship, and Innovation</b>				
<b>Course code</b>	MBA600				
<b>Course type</b>	Elective				
<b>Level</b>	Master (2 <sup>nd</sup> Cycle)				
<b>Year / Semester</b>	1 <sup>st</sup> Year/2 <sup>nd</sup> Semester				
<b>Teacher's name</b>	TBA				
<b>ECTS</b>	10	<b>Lectures/ week</b>	Up to 6 Teleconferences	<b>Laboratories/ week</b>	–
<b>Course purpose and objectives</b>	<p>Designed for students with interest in entrepreneurship, this course aims to provide an advanced theoretical foundation to implement the practical tools of leadership for entrepreneurial ventures in fast changing and innovative environments. Students will be introduced to the formulation and implementation issues in relation to conceptualizing, developing, and managing successful entrepreneurial ventures. This course is built to be challenging and requires students to deal with ambiguous and changing circumstances. It emphasizes upon recognizing innovation as a management and creative process by investigating theories, techniques, and frameworks of innovation in the firm. It includes an examination of the necessary 'soft skills' which are necessary for entrepreneurial leaders.</p>				
<b>Learning outcomes</b>	<p>Upon completing this course, students should be able to:</p> <ul style="list-style-type: none"> <li>• Identify the implications of leadership on innovation on entrepreneurship.</li> <li>• Demonstrate leadership and team player skills, including soft skills.</li> <li>• Identify and improve entrepreneurial plan/models in the face of innovation for different aspects of the business model.</li> <li>• Integrate theoretical knowledge into functional business areas.</li> <li>• Apply the knowledge and skills required for successfully starting, and sustaining entrepreneurial ventures.</li> </ul>				
<b>Prerequisites</b>	None		<b>Co-requisites</b>	None	
<b>Course content</b>	<p>This course will help in developing an appreciation of the challenges and benefits of starting a small business through case studies, lectures and visiting local entrepreneurs. Students will be constantly challenged to deal with entrepreneurial innovative experiences and navigate through complex and varying environments on the go, while practicing leadership skills which include the necessary 'soft skills'. The primary focus of the course is to apply innovation and entrepreneurial techniques in order to set up a start-up and lead in its implementation.</p>				
<b>Teaching methodology</b>	E - Learning				

<b>Bibliography</b>	<p>Cashman, K. <i>Leadership from the Inside Out</i>. Berrett-Koehler Publishers Inc.: San Francisco.</p> <p>Aulet B. <i>Disciplined Entrepreneurship</i>. New Jersey: Wiley.</p> <p>Bygrave, W. and Zacharakis A. <i>Entrepreneurship</i>. New Jersey: Wiley.</p> <p>Tidd, J. and Bessant J. <i>Managing Innovation: Integrating Technological, Market and Organizational Change, 7<sup>th</sup> ed.</i> New Jersey: Wiley.</p> <p>Drucker, P., Maciariello, J. <i>Innovation and Entrepreneurship</i>. London: Routledge.</p>
<b>Assessment</b>	<p>Final Exam 50%</p> <p>Assignments/On-going evaluation 50%</p>
<b>Language</b>	<p>Greek and English</p>