

Course Title	Public Speaking and Human Communication				
Course Code	COD215				
Course Type	Compulsory				
Level	Bachelor (1 st Cycle)				
Year / Semester	2 nd Year/3 rd Semester				
Teacher's Name	TBA				
ECTS	6	Lectures / week	Up to 6 teleconferences	Laboratories / week	None
Course Purpose and Objectives	<p>This course situates public speaking within the broader framework of human communication and examines the entailed links. It enables students to understand the complexity of the transactional nature of communication and appreciate the importance of developing communication competence in public speaking as well as in other communication contexts.</p>				
Learning Outcomes	<p>Upon successful completion of this course students should be able to:</p> <ul style="list-style-type: none"> • Identify and analyze key aspects of human communication • Structure and develop an informative speech with the objective of audience comprehension and retention of conveyed knowledge • Apply methods of persuasion to influence the thinking and action of others in a persuasive speech with the objective of shared problem solving in an ethical framework • Hone visual and vocal aspects of effective public speech delivery • Appreciate the complexity of the listening process and the demanding nature of this skill. 				

Prerequisites	EBD220 or permission of instructor	Co-requisites	None
Course Content	<p>Students are introduced to public speaking and the theory of human communication. The types, functions and models of the communication process and the characteristics of communication competence are presented. Other key aspects are also discussed such as listening, verbal and nonverbal communication, group communication, perception and interviewing may also be discussed.</p> <p>The course focuses on the process of public speaking. Students learn the steps in speech organization and development, the importance of audience analysis and research. Specific types of public speeches such as the informative, persuasive and special occasion speeches are covered. In informative speaking students learn to appreciate the importance of incorporating different types of telling, showing and doing in attaining audience comprehension and retention of the message. In persuasive speaking students learn the importance of speaker credibility, reasoning and psychological appeals in achieving their persuasive goal in an ethical framework. Moreover, the importance of technology in the use of visual aids as well as modes of speech delivery are discussed. Emphasis is given to extemporaneous speaking and entailed vocal and visual aspects.</p> <p>Most specifically, the assignments that students complete throughout the course may include speech presentations, group projects, interview assignments or other activities.</p> <p>Recent developments and contemporary issues pertaining to the subject-matter of the course.</p>		
Teaching Methodology	E - Learning		

<p>Bibliography</p>	<p><i>Understanding Human Communication</i>. Roland B. Adler, George Rodman. Athena du Pre. Oxford University Press, 14th edition, 2016</p> <p><i>Essentials of Human Communication</i>. Joseph A. DeVito. Pearsons. 9th edition, 2017</p> <p><i>Essential Elements of Public Speaking</i>. Joseph A. DeVito. Pearson. 6th edition. 2018</p> <p><i>A Concise Public Speaking Handbook</i>. Steven A. Beebe, Susan J. Beebe. Pearson. 5th edition. 2017</p> <p><i>Public Speaking Finding Your Voice</i>. Kathleen J. Turner, Randall Osborn, Michael Osborn, Suzan Osborn. Pearson. 11th edition. 2016</p> <p><i>Public Speaking Strategies for Success</i>. David Zarevsky. Pearson. 8th edition. 2016</p> <p><i>Mastering Public Speaking</i>. George L. Grice, John F. Skinner, Daniel H. Mansson. Pearson. 9th edition. 2015</p>						
<p>Assessment</p>	<table border="1"> <tr> <td data-bbox="521 894 1078 999">Final Examination</td> <td data-bbox="1078 894 1536 999">50%</td> </tr> <tr> <td data-bbox="521 999 1078 1104">Assignments/On-going evaluation</td> <td data-bbox="1078 999 1536 1104">50%</td> </tr> <tr> <td data-bbox="521 1104 1078 1178"></td> <td data-bbox="1078 1104 1536 1178">100%</td> </tr> </table>	Final Examination	50%	Assignments/On-going evaluation	50%		100%
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Assignments/On-going evaluation	50%						
	100%						
<p>Language</p>	<p>English</p>						