

Course Title	Undergraduate Thesis				
Course Code	BUD405				
Course Type	Compulsory				
Level	Bachelor (1st Cycle)				
Year / Semester	4 th Year /7 th Semester				
Teacher's Name	TBA				
ECTS	12	Lectures / week	Up to 6 teleconferences	Laboratories / week	None
Course Purpose and Objectives	The objective of the course is to provide students with the opportunity to do an in-depth analysis and investigation of an independent, researchable topic. Students will have the opportunity to utilize all their prior knowledge and experience by designing and executing a major project.				
Learning Outcomes	<p>Upon successful completion of the course, students will be able to:</p> <ul style="list-style-type: none"> • Diagnose and structure managerial problems using valid theory on the issues involved • Apply their analytical skills, data gathering, data handling and presentation techniques • Analyze the importance of choosing the correct sample • Improve their problem structuring and problem solving techniques. • Develop holistic problem solving and decision making in business situations that involve the organization as a whole. • Demonstrate their understanding of presentation techniques. 				
Prerequisites	Senior Standing and MRD200	Co-requisites	None		
Course Content	<p>5 weeks of meetings and at the end handing in a research proposal.</p> <p>Writing an undergraduate thesis of 8,000 to 10,000 words not including bibliography and appendices.</p> <p>Presentation of thesis to course coordinator and thesis supervisor.</p>				
Teaching Methodology	E - Learning				
Bibliography	As needed				

Assessment	<table border="1"><tr><td data-bbox="501 191 971 268">Written undergraduate thesis</td><td data-bbox="971 191 1209 268">70%</td></tr><tr><td data-bbox="501 268 971 304">Oral presentation</td><td data-bbox="971 268 1209 304">30%</td></tr><tr><td data-bbox="501 304 1209 394"></td><td data-bbox="971 304 1209 394">100%</td></tr></table>	Written undergraduate thesis	70%	Oral presentation	30%		100%
Written undergraduate thesis	70%						
Oral presentation	30%						
	100%						
Language	English						