

Course Title	Sustainability Management				
Course Code	MGT225				
Course Type	Elective				
Level	Bachelor (1 <sup>st</sup> Cycle)				
Year / Semester	2 <sup>nd</sup> Year/4 <sup>th</sup> Semester				
Teacher's Name	TBA				
ECTS	6	Lectures / week	3 hours/ 14 weeks	Laboratories / week	None
Course Purpose and Objectives	<p>The purpose of this course is to familiarize students with a variety of concepts related to business sustainability at three main levels—: at the societal/environmental level, at the organizational level, and at the individual level, emphasizing at the same time the evolving role of business in the society and the environment at large. Sustainability is, essentially, the balance of environmental, social, and economic goals in an effective and efficient way taking account of future needs and risks, than current social systems do. This course will give students the opportunity to build a framework for understanding these dynamics and their interrelationship. Using real cases, simulations, and group projects students will challenge their ability to critically examine and discuss such complex and systemic issues from an informed position</p>				
Learning Outcomes	<p>Upon successful completion of this course students should be able to:</p> <ul style="list-style-type: none"> <li>• Discuss the nature and difficulty of management issues involved in balancing economic, legal, environmental and social responsibilities</li> <li>• Develop an understanding of sustainable development as an important valued driver for businesses sustainability</li> <li>• Become effective in managing relationships of the businesses with economic, social, political, legal, technological and environmental external elements</li> <li>• Recognize the importance of social responsibility as a long term strategy for business success.</li> <li>• Explain ethics and integrity as essential attributes to personal fulfilment and business success</li> <li>• Manage relations with stockholders, consumers, employees and the community</li> </ul>				

	<ul style="list-style-type: none"> <li>Ability to practice the understanding of sustainability at three levels: at the societal/environmental level, at the organizational level, and at the individual level.</li> </ul>		
Prerequisites	MGT100	Co-requisites	None
Course Content	<p>The role of sustainability in business has evolved over the past 25 years from a marginal issue to one of central concern to managers and business alike. The course is intended to cultivate in students the ability to grasp and digest business as it functions today within the society and its relationship with social and environmental issues as follows:</p> <p><b>The Corporation and Its Role in the Society:</b> The Corporation's Stakeholders; The Stakeholders Theory; Social Responsibility and Corporate Power; How Corporate Social Responsibility Began/History of Social Responsibility; The Charity Principle; The Stewardship Principle; The Corporate Social Responsibility Debate; Arguments for Corporate and Against Social Responsibility</p> <p><b>Business and Technological Change:</b> Managing Technological Challenges; The Scope of Modern Technology; The Emergence of the Internet Government Regulation of the Internet ; Socially Beneficial Uses of Technology; M-Commerce and E Business; Technology in the field of Education and Health; Medical Information via the Internet; Protecting Intellectual Property; Software Piracy; Pirating Copyrighted Music</p> <p><b>Building Relationships with Stakeholders :</b> Stockholder Rights and Corporate Governance; Consumer Protection; The Community and the Corporation; Employees and the Corporation; Managing a Diverse Workforce; Business and the Media ; <b>Consumer Protection;</b> Advocacy for Consumer Interests; Reasons for the Consumer Movement; The Rights of Consumers ; How Government Protects Consumers</p> <p><b>The Business and Community Relationship:</b> The Business Case for Community Involvement Community Relations; Economic Development; The Employment Relationship; Workplace Rights ; The Right to a Safe and Healthy Workplace; The Right to a Secure Job; Privacy in the Workplace; The Changing Face of the Workforce; Gender and Race in the Workplace; The Gender and Racial Pay Gap;</p> <p><b>Managing the Environment:</b> Role of the Government; Environmental Regulation; Costs and Benefits of Environmental Regulation; The Greening of Management; The Ecologically Sustainable Organization; Environmental Management in Practice; Environmental Management</p>		

	<p>as a Competitive Advantage Product Differentiation Technological Innovation</p> <p><b>Ecology and Sustainable Development in Global Business:</b> Ecological Challenges; The Commons, Ecological Footprint; Sustainable Development; Threats to the Earth’s Ecosystem; Ozone Depletion; Global Warming; Decline of Biodiversity; Threats to Marine Ecosystems; Response of the International Business</p> <p><b>The Challenges of Globalization:</b> The Process of Globalization; Major Transnational Corporations; The Acceleration of Globalization; International Financial and Trade Institutions; The Benefits and Costs of Globalization; Benefits of Globalization; Costs of Globalization; Doing Business in a Diverse World; Comparative Political and Economic Systems;</p> <p><b>Stockholder Rights and Corporate Governance:</b> Stockholders Who are Stockholders; Objectives of Stock Ownership; Stockholders’ Legal Rights and Safeguards; Corporate Governance; The Board of Directors; Principles of Good Governance ;</p> <p><b>The Ethical Dimensions of Managerial Decisions:</b> The Meaning of Ethics; What Is Business Ethics? Why Should Business Be Ethical? Cross-Cultural Contradictions Organizational Ethics and the Law ; Corporate Culture and Ethical Climates</p> <p><b>The Political Environment:</b> Participants in the Political Environment; Business as a Political Participant; Interest Groups in Politics; Coalition Political Activity; Influencing the Business Government _Relationship; Corporate Political Strategy; Political Action Tactics; Promoting an Information Strategy; Promoting a Financial-Incentive Strategy;</p>
Teaching Methodology	Face- to- face
Bibliography	<p><b>Recommended</b> Lawrence A., Weber J., Business and Society: Stakeholders, Ethics, Public Policy 15th Edition. McGraw Hill. and 16<sup>th</sup> edition</p> <p><b>Other Readings</b> Lawrence A., Weber L., Business and Society Stakeholders, Ethics, Public Policy Business and Society Stakeholders, Ethics, Public Policy 12<sup>th</sup> Edition. (Available on line)</p>

	<p><a href="https://theeye.eu/public/WorldTracker.org/College%20Books/Business%20and%20Society/Business%20and%20Society%2012e.pdf">https://theeye.eu/public/WorldTracker.org/College%20Books/Business%20and%20Society/Business%20and%20Society%2012e.pdf</a></p> <p>Wheelen, Hunger, Hoffman &amp; Bamford Concepts in Strategic Management and Business Policy: Globalization, Innovation and Sustainability 15th Edition, Pearson</p> <p>McAdams T., and Dosanjh Zucker K., Neslund K and Smoker K, Law, Business and Society 12<sup>th</sup> Edition, McGraw Hill</p>										
<p>Assessment</p>	<table border="1"> <tr> <td data-bbox="472 611 1036 646">Examinations</td> <td data-bbox="1036 611 1263 646">65%</td> </tr> <tr> <td data-bbox="472 646 1036 682">Student Presentations</td> <td data-bbox="1036 646 1263 682">15%</td> </tr> <tr> <td data-bbox="472 682 1036 718">Term Paper</td> <td data-bbox="1036 682 1263 718">10%</td> </tr> <tr> <td data-bbox="472 718 1036 753">Class Participation and Attendance</td> <td data-bbox="1036 718 1263 753">10%</td> </tr> <tr> <td data-bbox="472 753 1036 789"></td> <td data-bbox="1036 753 1263 789">100%</td> </tr> </table>	Examinations	65%	Student Presentations	15%	Term Paper	10%	Class Participation and Attendance	10%		100%
Examinations	65%										
Student Presentations	15%										
Term Paper	10%										
Class Participation and Attendance	10%										
	100%										
<p>Language</p>	<p>English</p>										