

Course Title	Master Thesis				
Course Code	MBC690				
Course Type	Elective				
Level	Master (2 nd Cycle)				
Year / Semester	2 nd Year / 3 rd Semester				
Teacher's Name	TBA				
ECTS	30	Lectures / week	3-4 Lectures	Laboratories / week	None
Course Purpose and Objectives	<p>The Master Thesis undertaken will be a research investigation into a contemporary management issue utilizing primary and secondary investigation, techniques and data sources. The investigation is likely to involve learners in the evaluation and formulation of organization strategies in a chosen field of management. The challenge will be to derive organizational or sectional strategic direction.</p>				
Learning Outcomes	<p>Upon successful completion of this course students should be able to:</p> <ul style="list-style-type: none"> • Assess specific substantive problems/issues tasks within organization/business sector placing them in a strategic context in their investigations • Formulate a related research question via a review of the activities and operations organization/ business sector and the environment within which it operates • Assess different research methodologies and their limitations, and be able to explain when one might be more appropriate than other in the context of the chosen research project • Apply appropriate qualitative and quantitative research methods including action research as necessary to analyze organizational/business sector strategic problems • Appraise and analyze qualitative and quantitative data relating to the research topic • Examine that the project findings have been logically derived and that conclusions, solutions/recommendations are fully supported by evidence • Compose strategic recommendations for changes in organizations or business activities and strategies and articulate these in a concise and coherent manner for implementation by management. 				

Prerequisites	None	Co-requisites	None
Course Content	<p>The investigation will involve a thorough literature review together with an evaluation of the literature and development of conclusions of the status for management practice and further research activity. The thesis will require students to develop and apply appropriate research methodologies and to evaluate the appropriateness and effectiveness of the research process.</p> <p>A major aim of the thesis is to encourage students to work collaboratively and autonomously with respect to the planning, organization and in some cases implementation of an advanced project at a professional level. The Project/Dissertation is designed to be integrative and strategic. Students will be expected to demonstrate advanced understanding of organizations, capability and processes, the strategic external context and a critical application of theory toward the advancement of management practice. Students will be expected to draw on the following sources skills, knowledge and understanding:</p> <ul style="list-style-type: none"> • contextual focus on organization • uses of financial criteria for measuring project effectiveness • human resource implications • use and exploitation of information and evaluation of options • use of relevant communication techniques • development of appropriate business policies and strategies to meet stakeholder needs • critical thinking and creativity • problem solving and decision making • scanning and organizing data and abstracting meaning from diverse sources • use of quantitative data • communication in a range of media • personal effectiveness and interpersonal skills including reflection on practice and experience • effective performance with clients and teams • working with and applying ethical and organizational values • ability to conduct research and develop workable management practice <p>The thesis report will require students to produce a report of between 15,000 to 20,000 words excluding appendices. The report will contain a literature review, description and evaluation of the research methodology, findings from the research, an option appraisal and full conclusions and recommendations considering the implications for further study but importantly a management report section detailing the main findings from the organizational/sectional analysis, environmental</p>		

	analysis, option appraisal and formulation of a business strategy with a plan of the required resources and implementation strategy.				
Teaching Methodology	Face-to-Face				
Bibliography	There is no text for the course but students will be using a thesis manual, which will be provided by the instructor.				
Assessment	<table border="1"> <tr> <td>Final Thesis Project</td> <td>100%</td> </tr> <tr> <td></td> <td>100%</td> </tr> </table>	Final Thesis Project	100%		100%
Final Thesis Project	100%				
	100%				
Language	English				