

Course Title	Ethics and Corporate Social Responsibility				
Course Code	MBC630				
Course Type	Elective				
Level	Master (2 nd Cycle)				
Year / Semester	2 nd Year / 3 rd Semester				
Teacher's Name	TBA				
ECTS	10	Lectures / week	3 Hours / 14 weeks	Laboratories / week	None
Course Purpose and Objectives	<p>This course incorporates both practical and theory-based knowledge in the area of ethics and corporate social responsibility (CSR). Students will discover how and why ethical issues can arise, and how-to best deal with such situations. Subsequently, students will examine the role of sustainable CSR as a strategy to improve products, profits and brand equity. This course will delve into measurable progress of CSR like, addressing the use of natural resources, pollution controls, monitoring ethical supply chains and expanded training of employees.</p>				
Learning Outcomes	<p>Upon successful completion of this course students should be able to:</p> <ul style="list-style-type: none"> • Identify CSR opportunities and decide which ones would be viable options for the firm • Evaluate CSR as a business response to the challenges of globalization • Formulate an ethical standing at a personal level • Demonstrate decision making skills using theory and logic for ethical issues • Analyze different perspectives and definitions of CSR 				
Prerequisites	None		Co-requisites	None	
Course Content	<p>Corporate Social Responsibility Social responsibility theory Stakeholder theory Ethical Frameworks Moral responsibility Moral development Moral theory Ethical Frameworks Moral reasoning process Employees: Obligations Greed and conflicts of interest Insider trading Theft and fraud Whistle-blowing Employees: Rights</p>				

	Discrimination and harassment Privacy Health and safety Consumers: Marketing Marketing ethics Pricing, quality, labeling International Business Ethics Bribery Repressive Regimes Overseas Suppliers								
Teaching Methodology	Face-to-Face								
Bibliography	<p>Crane, A. and Matten, D., <i>Business ethics: Managing corporate citizenship and sustainability in the age of globalization</i>. Oxford University Press.</p> <p>Sims, R.R., <i>Ethics and corporate social responsibility: Why giants fall</i>. Greenwood Publishing Group.</p> <p>Trevino, L.K. and Nelson, K.A., <i>Managing business ethics: Straight talk about how to do it right</i>. John Wiley & Sons.</p> <p>Weiss, J.W., <i>Business ethics: A stakeholder and issues management approach</i>. Berrett-Koehler Publishers.</p>								
Assessment	<table border="1"> <tr> <td>Examinations</td> <td>60%</td> </tr> <tr> <td>Class Participation and Attendance</td> <td>10%</td> </tr> <tr> <td>Assignments</td> <td>30%</td> </tr> <tr> <td></td> <td>100%</td> </tr> </table>	Examinations	60%	Class Participation and Attendance	10%	Assignments	30%		100%
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