

Course Title	Leadership, Entrepreneurship and Innovation				
Course Code	MBC600				
Course Type	Compulsory				
Level	Master (2 nd Cycle)				
Year / Semester	1 st Year / 1 st Semester				
Teacher's Name	TBA				
ECTS	10	Lectures / week	3 Hours / 14 weeks	Laboratories / week	None
Course Purpose and Objectives	<p>Designed for students with interest in entrepreneurship, this course aims to provide an advanced theoretical foundation to implement the practical tools of leadership for entrepreneurial ventures in fast changing and innovative environments. Students will be introduced to the formulation and implementation issues in relation to conceptualizing, developing and managing successful entrepreneurial ventures. This course is built to be challenging and requires students to deal with ambiguous and changing circumstances. It emphasizes upon recognizing innovation as a management and creative process by investigating theories, techniques and frameworks of innovation in the firm.</p>				
Learning Outcomes	<p>Upon successful completion of this course students should be able to:</p> <ul style="list-style-type: none"> • Identify the implications of leadership on innovation on entrepreneurship • Demonstrate leadership and team player skills • Identify and improve entrepreneurial plan/models in the face of innovation for different aspects of the business model. • Integrate theoretical knowledge into functional business areas • Apply the knowledge and skills required for successfully starting and sustaining entrepreneurial ventures 				
Prerequisites	None	Co-requisites	None		
Course Content	<p>This course will help in developing an appreciation of the challenges and benefits of starting a small business through case studies, lectures and visiting local entrepreneurs. Students will be constantly challenged to deal with entrepreneurial innovative experiences and to navigate through complex and varying environments on to the go, while practicing leadership skills. The primary focus of the course is to apply innovation and entrepreneurial techniques in order to set up a start-up and lead in its implementation.</p>				

Teaching Methodology	Face-to-Face		
Bibliography	<p>Cashman, K. <i>Leadership from the Inside Out</i>. Berrett-Koehler Publishers Inc.: San Francisco</p> <p>Aulet B. <i>Disciplined Entrepreneurship</i>. New Jersey: Wiley</p> <p>Bygrave, W. and Zacharakis A.. <i>Entrepreneurship</i>. New Jersey: Wiley</p> <p>Bessant J. and Tidd, J. <i>Innovation and Entrepreneurship</i>. New Jersey: Wiley</p> <p>Drucker, P., Maciariello, J. <i>Innovation and Entrepreneurship</i>. London: Routledge.</p>		
Assessment	Examinations	60%	
	Class Participation and Attendance	10%	
	Assignments	30%	
		100%	
Language	English		