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| Course Title | Independent Study in Hospitality and Tourism | | | | |
| Course Code | HTM425 | | | | |
| Course Type | Compulsory | | | | |
| Level | Bachelor (1st Cycle) | | | | |
| Year / Semester | 4th Year/2nd Semester | | | | |
| Instructor's Name | TBA | | | | |
| ECTS | 6 | Lectures / week | 3 Hours/ 3 weeks | Laboratories / week | None |
| Course Purpose and Objectives | <p>To provide specialized knowledge and skills in the fields of tourism and hospitality through a project by independent study.</p> <p>Objectives:</p> <p>To explain the turbulent environment that tourism and hospitality enterprises operate within and the various forces that characterize it</p> <p>To demonstrate cases in the fields of hospitality and tourism that require further examination and attention for their efficient management</p> <p>To help students develop their analytical, research, and presentation skills</p> | | | | |
| Learning Outcomes | <p>Upon successful completion of this course students should be able to:</p> <p>Analyze, diagnose and structure hospitality and tourism managerial problems using valid theory on the issues involved.</p> <p>Explain in depth contemporary issues of tourism and hospitality by demonstrating a critical stand and problem solving skills.</p> <p>Demonstrate analytical and research skills as well as effective presentation techniques.</p> <p>Demonstrate holistic problem solving and decision making skills in tourism and hospitality business situations that involve the organization as a whole.</p> | | | | |
| Prerequisites | HTM115, HTM410 | | Co-requisites | None | |
| Course Content | <p>Independent study on a subject of interest to the student with the approval of the Management Coordinator and under the direction of Faculty member(s). The student must do the actual research and write the report. Regular meetings with a faculty member for progress review will take place.</p> <p>The student must submit:</p> | | | | |

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| | <p>(a) A written, formal research or topic proposal to the advisor. The proposal should include an analysis of at least ten relevant academic articles and/or books.</p> <p>(b) A final research paper in accordance with the supervising instructor's guidance.</p> | | | | | | |
| Teaching Methodology | Face-to-Face and Independent Study, Independent Study Writing, Research, and Consultation | | | | | | |
| Bibliography | A variety of books and related journals will be chosen by the instructor pertaining to the issues under consideration. | | | | | | |
| Assessment | <table border="1"> <tr> <td>Independent Study Proposal</td> <td>20%</td> </tr> <tr> <td>Independent Study</td> <td>80%</td> </tr> <tr> <td>Total</td> <td>100%</td> </tr> </table> | Independent Study Proposal | 20% | Independent Study | 80% | Total | 100% |
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| Total | 100% | | | | | | |
| Language | English | | | | | | |