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| Course Title | Placement in Hospitality and Tourism Enterprises | | | | |
| Course Code | HTM415 | | | | |
| Course Type | Compulsory | | | | |
| Level | Bachelor (1st Cycle) | | | | |
| Year / Semester | 4th Year/1st Semester | | | | |
| Instructor's Name | TBA | | | | |
| ECTS | 6 | Lectures / week | 16 Weeks | Laboratories / week | None |
| Course Purpose and Objectives | <p>The course provides to students an opportunity to practice at non-supervisory level positions (on-the-job, at an actual hotel, tourism office/agency, and event-organizer workplace-site, etc.), transfer and develop industry specific and business skills they acquire at the academic course work in the university, as well as enable them to develop personal responsibility and gain an understanding of the work environment.</p> | | | | |
| Learning Outcomes | <p>Upon successful completion of this course students should be able to:</p> <p>Demonstrate theoretical skills on hotel, tourism and event services and deliver them in practice.</p> <p>Elaborate with the challenges of real problems in a workplace environment.</p> <p>Develop the ability to analyze and propose solutions to workplace related problems.</p> <p>Practice in a real business and perform non-supervisory tasks.</p> <p>Integrate as part of a team for the successful operation of a hospitality and tourism business department, and demonstrate an understanding of the relationship between departments.</p> | | | | |
| Prerequisites | HTM205, HTM210 | Co-requisites | None | | |
| Course Content | <p>The proposed period in industry should be set at 16 weeks or four-month period (a minimum of 150 working hours). This could commence right at the beginning of Fall Semester i.e. in October and finish at the beginning of Spring Semester i.e. in February. The placement programme should include all areas covered in the theoretical part of the course (Food & Beverage, Front-office, Marketing etc.). It should, however be flexible (in terms of the duration to be spent by students in each department) to accommodate any special needs that employers might have.</p> | | | | |

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| | <p>During placement, students should have an opportunity to observe and learn from experienced supervisory and managerial personnel in a real-life working setting in the respective departments of the workplace.</p> <p>The evaluation system for this course should give authority to the various department heads in a hotel or any other tourist business to assess our students with various pre-set guidelines, such as, punctuality; relationship with other staff; initiative; response to pressure; communication skills; flexibility/adaptability etc.</p> |
| Teaching Methodology | Face-to-Face and On-the-Job |
| Bibliography | N/A |
| Assessment | <p>Performance on the job 100%</p> <p>Pass/ Fail</p> |
| Language | English |