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| Course Title | Sustainable and Responsible Tourism | | | | |
| Course Code | HTM315 | | | | |
| Course Type | Compulsory | | | | |
| Level | Bachelor (1 st Cycle) | | | | |
| Year / Semester | 3 rd Year/2 nd Semester | | | | |
| Instructor's Name | TBA | | | | |
| ECTS | 6 | Lectures / week | 3 Hours/ 14 weeks | Laboratories / week | None |
| Course Purpose and Objectives | <p>To illustrate the importance of sustainable tourism planning for the responsible and competitive growth of tourist destinations and the pertinent industries that compose the tourist system.</p> <p>Objectives:</p> <ul style="list-style-type: none"> to develop understanding of the usefulness of tourism from a series of perspectives regarding sustainability (economic, social, cultural and environmental) and responsible development and management to provide knowledge concerning the role of planning for sustainable tourism development to familiarize students with the sustainability issues and to introduce solutions for a balanced tourism development based on appropriated planning and sustainable criteria | | | | |
| Learning Outcomes | <p>Upon successful completion of this course students should be able to:</p> <ul style="list-style-type: none"> Discuss the main concepts of responsible tourism planning, sustainable development, and sustainable management. Examine the components of tourism and the economic impacts of tourism. Analyze the social and environmental dimension of tourism and how tourism influences positively and negatively host communities and the environment. Critically assess the aims and the role of planning in the transformation of places into destinations with responsible tourist activity. Evaluate the importance of the hospitality industry for the sustainable tourist development of a destination. | | | | |
| Prerequisites | HTM115 | Co-requisites | None | | |
| Course Content | <ul style="list-style-type: none"> Understanding and conceptualizing sustainable tourism planning and responsible tourist development | | | | |

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| | <ul style="list-style-type: none"> • Sustainable tourism and special interest tourism • Planning issues for tourism development • Government-assisted tourism development • Developing tourism and the economic system • Tourism policy and tourism development • Surveying the tourism product • Analyzing tourism economies and tourism products • Planning tourism at national, regional, and local destination levels • Project design, permit, construction and financing • Managing, planning and marketing tourism • Techniques in tourism planning; the role of education and self-regulation. • Tourism and the host communities | | | | | | | | | | | | |
| Teaching Methodology | Face-to-Face | | | | | | | | | | | | |
| Bibliography | <p>Kastarlak, B.I. and Barber, B. Fundamentals of planning and developing tourism, Pearson.</p> <p>Goodwin, H., Responsible Tourism: Using tourism for sustainable development, Goodfellow Publishers Ltd.</p> <p>Information Reso Management Association, Sustainable Tourism: Breakthroughs in Research and Practice, Business Science Reference.</p> <p>Wood, M.E., Sustainable Tourism on a Finite Planet, Routledge.</p> <p>Mason , P. Tourism Impact, Planning, and Management, Butterworth-Heinemann.</p> <p>Williams, S., Tourism: Tourism, development and sustainability, Taylor & Francis.</p> | | | | | | | | | | | | |
| Assessment | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Examinations</td> <td style="width: 15%; text-align: center;">70%</td> <td style="width: 25%;"></td> </tr> <tr> <td>Assignment</td> <td style="text-align: center;">20%</td> <td></td> </tr> <tr> <td>Class Participation / Attendance</td> <td style="text-align: center;">10%</td> <td></td> </tr> <tr> <td>Total</td> <td style="text-align: center;">100%</td> <td></td> </tr> </table> | Examinations | 70% | | Assignment | 20% | | Class Participation / Attendance | 10% | | Total | 100% | |
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| Class Participation / Attendance | 10% | | | | | | | | | | | | |
| Total | 100% | | | | | | | | | | | | |
| Language | English | | | | | | | | | | | | |