

Course Title	Sustainable and Responsible Tourism				
Course Code	HTM315				
Course Type	Compulsory				
Level	Bachelor (1 <sup>st</sup> Cycle)				
Year / Semester	3 <sup>rd</sup> Year/ 6 <sup>th</sup> Semester				
Instructor's Name	TBA				
ECTS	6	Lectures / week	3 Hours/ 14 weeks	Laboratories / week	None
Course Purpose and Objectives	<p>To illustrate the importance of sustainable tourism planning for the responsible and competitive growth of tourist destinations and the pertinent industries that compose the tourist system. Real-life case studies on Hospitality and Tourism are presented to serve as an example on how to bridge the gap between industry and academia.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>• to develop understanding of the usefulness of tourism from a series of perspectives regarding sustainability (economic, social, cultural and environmental) and responsible development and management</li> <li>• to provide knowledge concerning the role of planning for sustainable tourism development</li> <li>• to familiarize students with the sustainability issues and to introduce solutions for a balanced tourism development based on appropriated planning and sustainable criteria.</li> </ul>				
Learning Outcomes	<p>Upon successful completion of this course students should be able to:</p> <ul style="list-style-type: none"> <li>• Discuss the main concepts of responsible tourism planning, sustainable development, and sustainable management.</li> <li>• Examine the components of tourism and the economic impacts of tourism.</li> <li>• Analyze the social and environmental dimension of tourism and how tourism influences positively and negatively host communities and the environment.</li> <li>• Critically assess the aims and the role of planning in the transformation of places into destinations with responsible tourist activity.</li> <li>• Evaluate the importance of the hospitality industry for the sustainable tourist development of a destination.</li> </ul>				

Prerequisites	HTM115	Co-requisites	None
Course Content	<ul style="list-style-type: none"> <li>• Understanding and conceptualizing sustainable tourism planning and responsible tourist development</li> <li>• Sustainable tourism and special interest tourism</li> <li>• Planning issues for tourism development</li> <li>• Government-assisted tourism development</li> <li>• Developing tourism and the economic system</li> <li>• Tourism policy and tourism development</li> <li>• Surveying the tourism product</li> <li>• Analyzing tourism economies and tourism products</li> <li>• Planning tourism at national, regional, and local destination levels</li> <li>• Project design, permit, construction and financing</li> <li>• Managing, planning and marketing tourism</li> <li>• Techniques in tourism planning; the role of education and self-regulation.</li> <li>• Tourism and the host communities</li> </ul>		
Teaching Methodology	Face-to-Face		
Bibliography	<p>Kastarlak, B.I. and Barber, B. Fundamentals of planning and developing tourism, Pearson.</p> <p>Goodwin, H., Responsible Tourism: Using tourism for sustainable development, Goodfellow Publishers Ltd.</p> <p>Information Reso Management Association, Sustainable Tourism: Breakthroughs in Research and Practice, Business Science Reference.</p> <p>Wood, M.E., Sustainable Tourism on a Finite Planet, Routledge.</p> <p>Mason , P. Tourism Impact, Planning, and Management, Butterworth-Heinemann.</p> <p>Williams, S., Tourism: Tourism, development and sustainability, Taylor &amp;Francis.</p>		
Assessment	Examinations	70%	
	Assignment	20%	
	Class Participation and Attendance	10%	
	Total	100%	
Language	English		

