

Course Title	Topics in Visual Culture				
Course Code	GRD340				
Course Type	Elective				
Level	Bachelor (1 st Cycle)				
Year / Semester	3 rd Year/ 6 th Semester or 4 th Year/ 8 th Semester				
Teacher's Name	TBA				
ECTS	6	Lectures / week	3 Hours /14 Weeks	Laboratories / week	N/A
Course Purpose and Objectives	<p>This course is an introduction to the key issues of the field of visual culture, looking at the social role of images and visibility (the structures and power relations of looking, being seen and unseen, and vision in society). The course aims to further investigate some central themes of visual culture, looking at the history of modern forms of visibility and of practices of looking, concepts of spectacle and surveillance, museums, archives and other processes of image collections and construction, as well as the relationship of images to memory, identity and politics.</p>				
Learning Outcomes	<p>Upon completion of the course students are expected to be able to:</p> <ul style="list-style-type: none"> • Define the visual culture of contemporary society; • Discuss how viewers create cultural meaning; • Identify how images circulate through different social arenas; • Analyse how visibility and the gaze function in power relations; • Evaluate the role of memory, irony, parody and pastiche in contemporary image-making; • Critically explain the relationship between art, culture and society. 				
Prerequisites	GRD375	Co-requisites	None		
Course Content	<p>During the course, students will deal with the following thematic areas:</p> <ul style="list-style-type: none"> • What is Visual Culture • Practices of Looking • Images, Power and Politics • Modernity, Spectatorship and Pleasure • Spectacle and Surveillance • The Archival Fever • On Photography • Images and Memory • Postmodernity, Irony, Parody and Pastiche 				

Teaching Methodology	<p>Lectures</p> <p>Work in Groups</p> <p>Individual Tutoring</p> <p>Independent learning</p> <p>Critiques</p> <p>Excursions/Visits</p> <p>Presentations</p>								
Bibliography	<p>Debord, G.. <i>The Society of the Spectacle</i>. New York, NY: Zone Books.</p> <p>Hall, S. & Evans, J.. <i>Visual Culture: The Reader</i>. London and New York: Sage Publications.</p> <p>Mirzoeff, N. (ed.). <i>Visual Culture Reader</i>. London and New York: Routledge.</p> <p>Mirzoeff, N.. <i>How to See the World: And Introduction to Images, from Self-Portraits to selfies, Maps to Movies, and More</i>. New York, NY: Basic Books.</p> <p>Mitchell, W.J.T.. <i>What do Pictures Want: The Lives and Loves of Images</i>. Chicago and London: The University of Chicago Press.</p> <p>Sturken, M. & Cartwright, L.. <i>Practices of Looking: An Introduction to Visual Culture</i>. Oxford University Press.</p>								
Assessment	<table border="1" data-bbox="456 1108 1040 1367"> <tr> <td>Major Project</td> <td>40%</td> </tr> <tr> <td>Assignments</td> <td>50%</td> </tr> <tr> <td>Class Participation and Attendance</td> <td>10%</td> </tr> <tr> <td>Total</td> <td>100%</td> </tr> </table>	Major Project	40%	Assignments	50%	Class Participation and Attendance	10%	Total	100%
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Language	English								