Course Title	Introduction to Graphic Design			
Course Code	GRD100			
Course Type	Compulsory			
Level	Bachelor (1st Cycle)			
Year / Semester	1st Year / 1st Semester			
Teacher's Name	TBA			
ECTS	6	Lectures / week	3 hours/14 weeks	Laboratories / week	N/A
Course Purpose and Objectives	The aim of this course is to introduce students to the basic principles of graphic design. Students will be able to engage in a creative process of traditional and digital experimentations such as the use of the collage technique, the photocopier, the scanner and the computers to design interesting and successful compositions based on various concepts and themes.			
Learning Outcomes	Upon successful completion of this course students are expected to: • Apply the basic design composition principles in their images. • Communicate successfully various concepts through their visuals • Create interesting visuals with the use of images, illustrations and typography. • Produce creative visuals by combining traditional and digital media. • Apply graphic design theories in their visulas.			
Prerequisites	None		Co-requisites	None
Course Content	This course will introduce students to the theoretical and practical aspects of the graphic arts through a series of projects and lectures that will aim to develop the students' creativity and critical thinking. This course will offer an initial understanding of what is graphic design and visual communication. Students will be encouraged to explore them through creative experiments that will include the use of collage, photocopying machine, scanner, computers and mobile phones.			
Teaching Methodology	Lectures Work in Groups Individual Tutoring Critiques			

	Independent learning
	Workshops
	Software Tutorials
	Presentations
Bibliography	English Bibliography: - Sandu P., Mix and Match: Exploring Contemporary Collage, Gingko Press Inc. - Steven Heller and Véronique Vienne, 100 Ideas that Changed Graphic Design, Laurence King Publishing. - Stefan Sagmeister, Things I have learned in my life so far, Harry N. Abrams. - Ellen Lupton and Jennifer Cole, Graphic Design the new basics, Phillips Princeton Architectural Press. - Lauer A. David & Pentak Stephen Wadsworth, Design Basics, Cengage Learning. Greek bibliography: - Κωνσταντόπουλος Πάνος, Graphic Design, Gramma. - Kidd Chip, Πρώτη εντύπωση, Key Books.
Assessment	<table><tr><td>Major Project</td><td>40%</td></tr><tr><td>Assignments</td><td>50%</td></tr><tr><td>Class Participation and Attendance</td><td>10%</td></tr><tr><td>Total</td><td>100%</td></tr></table>
Language	English