Course Title	Data Mining and Machine Learning						
Course Code	CSC664						
Course Type	Elective						
Level	Master (2 <sup>nd</sup> Cycle)						
Year / Semester	2 <sup>nd</sup> Year / 1 <sup>st</sup> Semester						
Teacher's Name	ТВА						
ECTS	10	Lectures / v	veek	3 Hours/ 14 weeks	Laboratories / week	N/A	
Course Purpose and Objectives	The objective of this course is to introduce basic concepts, tasks, methods, and techniques in data mining and machine learning. The emphasis is on various data mining problems and their solutions with applications real-world problems. Students will develop an understanding of the data mining process and issues, learn various Machine Learning (ML) techniques for data mining, and apply the techniques in solving data mining problems using data mining tools and systems.						
Learning Outcomes	<ul> <li>Upon successful completion of the course, students will be able to:</li> <li>Apply basic ML tasks and types of analysis, such as supervised learning, unsupervised learning, re-inforcement learning, classification and regression, and feature selection.</li> <li>Discuss the inner workings of standard ML classification and feature selection algorithms.</li> <li>Solve the problem of selecting algorithms, tuning their hyperparameters, and estimating the performance of the final predictive model.</li> <li>Perform and apply Data Mining pipelines to real-world problems, dealing with problems such as representing the problems as a Data Mining task, representing appropriately the data, applying and tuning a Data Mining pipeline, and interpreting results.</li> <li>Discuss, compare, apply and synthesize with key statistical estimation and hypothesis testing concepts, with a focus on the ones that are routinely employed within ML algorithms.</li> </ul>						
Prerequisites	CSC635		Co-re	equisites	None		
Course Content	Introduction. What is Data Mining and Machine Learning, What kind of data can be mined, What kind of patterns can be mined. Data preprocessing. Descriptive Data characterization, Data cleaning, Data integration and transformation, Data Reduction						

	Probability theory and concepts for ML, axioms of probability, conditional probability, Bayes theorem, maximum likelihood estimation, maximum a posteriori estimation				
	Logistic Regression and fitting with gradient descent				
	Hypothesis testing, and permutation-based hypothesis testing				
	Classification: Basic Concepts, Decision Trees, and Model Evaluation, General Approach to Solving a Classification Problem, Decision Tree Induction, Model Overfitting, Evaluating the Performance of a Classifier				
	Classification: Alternative Techniques: Rule-Based Classifier, Nearest-Neighbor Classifiers, Bayesian Classifiers, Artificial Neural Network (ANN), Support Vector Machine (SVM), Ensemble Methods, Class Imbalance Problem				
	Cluster Analysis: Basic Concepts and Algorithms: Overview, K- means, Agglomerative Hierarchical Clustering, DBSCAN, Cluster Evaluation, Characteristics of Data, Clusters, and Clustering Algorithms, Prototype-Based Clustering, Density-Based Clustering, Scalable Clustering Algorithms				
	Association Analysis: Basic Concepts and Algorithms: Problem Definition, Frequent Itemset Generation, Rule Generation, Compact Representation of Frequent Itemsets, Alternative Methods for Generating Frequent Itemsets, FP-Growth Algorithm, Evaluation of Association Patterns				
	Graph Mining, Co-Citation and Bibliographic Coupling, PageRank, HITS Algorithm, Graph Clustering.				
	Metrics of performance, Receiver Operating Characteristic Curves (ROC), and Area Under the ROC curve				
	Estimation of performance and hyper-parameter tuning using cross validation techniques				
	Basics of optimization and constrained optimization				
Teaching Methodology	Face- to- face				
Bibliography	Web Data Mining: Exploring Hyperlinks, Contents, and Usage Data, Bing Liu, Springer, Latest Edition.				
	Introduction to Data Mining: International Edition Pang-Ning Tan, Michael Steinbach, Vipin Kumar, Pearson, Latest Edition.				
	Mining of Massive Datasets, Anand Rajaraman and Jeffrey Ullman, Cambridge University Press, Latest Edition.				
	Machine Learning, Tom Mitchell, McGraw Hill, Latest Edition.				

	Pattern Recognition and Machine Learning, Christopher Bishop, Springer, Latest Edition.					
	The Elements of Statistical Learning, Jerome H. Friedman, Robert Tibshirani, and Trevor Hastie, 2nd Edition, Springer, Latest Edition.					
	An Introduction to Statistical Learning, with Applications in R, Latest Edition.					
	Gareth James, Daniela Witten, Trevor Hastie and Robert Tibshirani, Springer, Latest Edition.					
Assessment						
	Mid – Term Examination	25%				
	Final Examination	40%				
	Assignments/Lab	25%				
	Class Falticipation and Attendance	100%				
Language	English					