

Course Title	Advanced Studies in Business Administration				
Course Code	BUS700				
Course Type	Compulsory				
Level	Ph.D. (3 rd Cycle)				
Year / Semester	1 st Year / 1 st Semester				
Teacher's Name	TBA				
ECTS	10	Lectures / week	3 Hours / 14 weeks	Laboratories / week	None
Course Purpose and Objectives	Students acquire specialized knowledge and critical evaluation skills in the area of business administration.				
Learning Outcomes	<p>Upon successful completion of this course students should be able to:</p> <ol style="list-style-type: none"> 1. Integrate knowledge and to critically analyse, assess and deal with complex phenomena, issues and situations within the field of business administration such as organizational behavior and modern leadership issues. 2. Critical evaluate the contemporary management issues such as Strategic Operations Management and Human Resources Management, including its problems and difficulties. 3. Evaluate and analyse the broad range of contemporary issues facing marketing academics, practitioners and consumers within the realm of social media marketing, branding, strategic marketing planning and customer engagement. 4. Create analytical skills in the area of financial decisions such as corporate Finance and critically evaluate their relevance to empirical evidence in developed and emerging markets. 5. Critical evaluate the field of economics such as Industrial Economics, particularly considerably deepened knowledge within certain parts of the field. 6. Analyze and frame problems in the accounting area such as Managerial Accounting and to understand and critically evaluate accounting and auditing related issues. 				
Prerequisites	None	Co-requisites	None		
Course Content	Following the special interests of potential candidates, courses will be given in six areas: General Business, Management, Marketing, Finance, Economics and Accounting. The detailed contents will include contemporary research and trends in the relevant fields, having a				

	defining influence on the further development of the fields. Details of contents will be communicated to candidates upon selection of their field of interest.								
Teaching Methodology	Face-to-Face								
Bibliography	Robbins & Judge, Organizational Behavior. Pearson Yukl & Gardner, Leadership in Organizations. Pearson Lee J. Krajewski, Manoj K. Malhotra, Larry P. Operations Management. Pearson Kotler & Keller, Marketing Management. Pearson Berk & DeMarzo. Corporate Finance. Pearson Perloff & Brander. Managerial Economics and Strategy. Pearson Miller-Nobles, Mattison & Matsumura. Horngren's Financial & Managerial Accounting. Pearson								
Assessment	<table border="1"> <tr> <td>Examinations</td> <td>60%</td> </tr> <tr> <td>Assignments</td> <td>30%</td> </tr> <tr> <td>Class Participation and Attendance</td> <td>10%</td> </tr> <tr> <td></td> <td>100%</td> </tr> </table>	Examinations	60%	Assignments	30%	Class Participation and Attendance	10%		100%
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Language	English								