

Course Title	Business Simulations				
Course Code	BUS420				
Course Type	Elective				
Level	Bachelor (1st Cycle)				
Year / Semester	4 th Year / 8 ^h Semester				
Teacher's Name	TBA				
ECTS	6	Lectures / week	3 Hours / 14 Weeks	Laboratories / week	None
Course Purpose and Objectives	The primary objective of this course is to give students hands-on experience operating a business in a simulated environment. It provides an opportunity for students to gain experience in integrating business concepts, in evaluating the ethical implications of decisions, and in using analytical skills to make decision on issues relating to R & D, marketing, production, finance, HR, and operations of the firm.				
Learning Outcomes	<p>Upon successful completion of the course, students will be able to:</p> <ul style="list-style-type: none"> • Demonstrate that they have integrated knowledge of all aspects of business. • Apply problem solving processes within a business context. • Demonstrate management practices and critical decision-making skills in real business situations. • Deal with ethical problems. • Recognize the links between business decisions and financial performance and see how decisions affect the organization as a whole. • Explain the importance of using market and production data as well as competitive signals to adjust strategies and business tactics. • Work as a member of a team in completing everyday business tasks and making decisions relating to the overall operation and growth of the business. 				
Prerequisites	Senior Standing	Co-requisites	None		

Course Content	A simulation of a business and/or global environment. Students will engage in business practice and theory. The simulations may include but not limited to creating and presenting new products/services or businesses, writing business plans, researching foreign business cultures and importing and exporting products, dealing with HR issues, ethical considerations. Emphasizes participation in all business decisions related to running a company.										
Teaching Methodology	Face- to- face										
Bibliography	To be decided by instructor depending on the topics.										
Assessment	<table border="1" data-bbox="472 751 1156 947"> <tr> <td data-bbox="472 751 1000 793">Examination/Case study analysis</td> <td data-bbox="1000 751 1156 793">10%</td> </tr> <tr> <td data-bbox="472 793 1000 835">Projects</td> <td data-bbox="1000 793 1156 835">60%</td> </tr> <tr> <td data-bbox="472 835 1000 877">Presentation</td> <td data-bbox="1000 835 1156 877">20%</td> </tr> <tr> <td data-bbox="472 877 1000 919">Class Participation and Attendance</td> <td data-bbox="1000 877 1156 919">10%</td> </tr> <tr> <td data-bbox="472 919 1000 947"></td> <td data-bbox="1000 919 1156 947">100%</td> </tr> </table>	Examination/Case study analysis	10%	Projects	60%	Presentation	20%	Class Participation and Attendance	10%		100%
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	100%										
Language	English										