

Course Title	Healthcare Management and Public Health				
Course Code	BMS325				
Course Type	Elective				
Level	Bachelor (1st Cycle)				
Year / Semester	3 rd Year / 6 th Semester				
Teacher's Name	TBA				
ECTS	6	Lectures / week	3 Hours	Laboratories / week	None
Course Purpose and Objectives	<p>The objective of the course is to familiarize students with</p> <ul style="list-style-type: none"> • The genetic, environmental and social (lifestyle and community based) determinants of health • The use of preventive and therapeutic measures at the population level. • The organization, functions and management of health care systems and the impact of health care in improving the health of populations. 				
Learning Outcomes	<p>Upon successful completion of this course students should be able to:</p> <ul style="list-style-type: none"> • Demonstrate that they comprehend the principles of public health and that they can apply the methods of preventive medicine. • Identify and describe the determinants of public health: health and the environment, socioeconomic determinants, lifestyles, etc. • Discuss the primary healthcare indicators. • Demonstrate expertise about the primary activities in Public Health: planning, programming and assessment of health programs, prevention and protection from diseases, injuries and accidents, assessment of the quality of primary care and strategies for the safety of the patient, health control of food, vaccination programs, etc. • Demonstrate that they comprehend healthcare planning and administration on a global, European, national and regional level. • Demonstrate that they comprehend the economic and social implications that medical practice entails, taking into account valid effectiveness and efficiency criteria. • Describe the principles of Occupational Health. 				

Prerequisites	None	Co-requisites	None										
Course Content	<ul style="list-style-type: none"> • Public health and preventive medicine. • Determinants of public health. • Healthcare indicators. • Planning, programming and assessment of health programs. • Planning and healthcare administration on a global, European, national and regional level. 												
Teaching Methodology	Face- to- face												
Bibliography	<p>The Merck Manual of Medical Information: Home Edition; Beers Mark H., Berkow Robert; 978-0671027261; Simon & Schuster Ltd; 2001</p> <p>Donaldsons' Essential Public Health; Liam J. Donaldson and Gabriel Scally; 3rd; 978-1846192098; Radcliffe Publishing Ltd; 2009</p> <p>Healthcare Management; Kieran Walshe and Judith Smit; 2 edition; 978-0335243815; Open University Press; 2011</p> <p>Using Theory to Explore Health, Medicine and Society; Peter Kennedy and Carole Kennedy; 978-1847424013; Policy Press; 2010</p>												
Assessment	<table border="1"> <tr> <td>Mid – Term Examination</td> <td>30%</td> </tr> <tr> <td>Final Examination</td> <td>40%</td> </tr> <tr> <td>Assignments</td> <td>20%</td> </tr> <tr> <td>Class Participation</td> <td>10%</td> </tr> <tr> <td></td> <td>100%</td> </tr> </table>			Mid – Term Examination	30%	Final Examination	40%	Assignments	20%	Class Participation	10%		100%
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Language	English												